Project Vision & Scope

Version	Date	What Changed	Author
1.0	26/11/2020	Initial Description of Product Vision based on an interview with client	Daniel Nazarenko

Product title

Vision statement	Description
Product goal	- Bring the best innovative UI practices and user experience to the learning process. - Simplify the way of learning
Client's Goal	- Create a place where people can find all information which they are looking for - Create a social platform that lets the community share their ideas with each other - Increase the number of users who are learning about the platform's features and then make them regular users of the platform
Target audience	- People who were invited to meeting on the platform and want to be prepared - People who are currently using the platform and want to improve their skills - People who are first time on the website and want to know more about this platform
Needs	- Users want to have a quick and easy way to understand how to use the platform - Users want to have a place to communicate with each other and ask or find the answer to their questions - Have a place where users can share their work, get tips, and see what others are doing with the platform - Have an option to hire an expert - Have an ability to reach out to the chat and get real-time support
Value	- After the course, users will feel more confident about using the platform - Users will have a place where they can ask questions and receive answers - Users will have a place where they can discuss topics that interest to them

Features list

#	Features	Needs
1	Sign in/ Sign up/Forgot password	Users can have access to a personal area and use all functions of the platform

2	Chat with support	Users can have a place where to ask and get answers
3	Sort and Filter lessons	Users can find quickly interesting info
4	Start the course	Users have the ability to start the course
5	View the progress of the course	So that user can see how much work still need to be done
6	Participate in the forum	Users can communicate with each other and share their thoughts
7	Create topics in the forum	Users can discuss topics which they want and find people who are also interested in it

Killer features

#	
1	Simple AND understandable UX for all courses AND lessens under it
2	Forum – So users can always have a place where they can discuss any kind of questions related to the course OR platform at all

Competitors

#	Competitor/ Analog	Competitor 1	Competitor 2	Competitor 3
1	**Name, Description**	American analog	The biggest competitor	The client sent this website as a reference
2	**Feature 1**	✅	✅	❌
3	**Feature 2**	✅	❌	✅

Success Metrics

- The app should be downloaded 2,000,000 times from Play Store before the 1st of December, 2021

Project Restrictions

- Don't work with cue files for this version

Graphic Design

- Style library or brand book should be attached if available
- Examples of app's design that client likes and dislikes